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**Rabbi Shmuel Lipszyc**  
 Executive Director

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 Chabad of East Norwich  
 Chabad of Oyster Bay

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July 29, 2014

Dear Friend,

As a new Jewish year is on the horizon, Yom Kippur will mark the first time we say Yizkor in the new Jewish year 5764. Hence we are preparing to once again publish a Yizkor Book- a Book of Remembrance. The Yizkor is recited four times annually; on Yom Kippur, Simchat Torah, Pesach, and Shavout. The Yizkor book will be distributed amongst the congregation each of the four times the Yizkor is recited.

When we recite the Yizkor prayer- the prayer of memoriam of our beloved departed ones, we assure our beloved that they are not forgotten, and pray that their souls attain higher elevations in heaven. In Jewish tradition, when reciting Yizkor for our beloved departed ones, we show our commitment to them in two ways; Firstly, through our prayer, and secondly, by pledging charity in their memory.

The Yizkor book will include all the special prayers recited, and will also include the names of our dear beloved who we wish to honor and remember. The donation is \$25.00 per name to appear in the Yizkor book, which will also include the donors' names who remembered their departed ones. There is also an option of donating towards a half of a page ad for \$250.00, and a full page ad for \$450.00. Finally, if you would like to dedicate the Yizkor book, it will require a donation of \$1200.00 Please fill out the enclose form and mail it back to our office by August 26<sup>th</sup>.

With best wishes,

Rabbi Shmuel Lipszyc

TOWN OF OYSTER BAY CHABAD  
BOOK OF REMEMBRANCE 5764

Please inscribe the following names in Town of Oyster Bay Chabad's "Book of Remembrance"

IN MEMORY OF:

- |          |          |
|----------|----------|
| 1. _____ | 2. _____ |
| 3. _____ | 4. _____ |
| 5. _____ | 6. _____ |

REMEMBERED BY:

- |          |          |
|----------|----------|
| 1. _____ | 2. _____ |
| 3. _____ | 4. _____ |
| 5. _____ | 6. _____ |

Please note: The charge for those in the "In Memory of" column, is \$25.00 per name. Indicate whether you would like it to be on a half-page ad (\$250.00), a full page ad (\$450.00), or if you would like to dedicate the Yizkor book (\$1200.00) at the top of this form. Please print clearly. Everything will be printed as shown on this form.

Enclosed please find \$ \_\_\_\_\_.

Please indicate if you wish to have the booklet sent to you. Otherwise the booklets will only be available at the services on Yom Kippur.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Please return on or before August 26<sup>th</sup> to ensure insertion of the desired names.

Make checks payable to:

Town of Oyster Bay Chabad  
678 Woodbury Road, Woodbury, N.Y. 11797